

Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

Phone/Fax **Buyer Name** Sales Office

BASSETT, LAURA

Comments Billing Type Account Types

OBAMA FOR AMERICA

National/Political 95/101/1536

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Product Agency

Contract #

325053

Salesperson Schedule Dates Advertiser Pol/B Obama/D/Pre/US (16256) 09/18/12-09/24/12

Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057) 1536/OBAMA FOR AMERICA (134148) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890)

> Date Entered Last Modified 09/19/12 06260214 Jill Hipskind 08/01/12

135 135

CONFIRMATION CONTRACT SPW Mo Tu We Th Fr Sa Su Spots _ 2 Sales Tax Net Total Commission Commission % Order Type Package Deal Demo CO-OP Headline # Entered By Date: \$375.00 \$500.00 \$300.00 \$475.00 \$275.00 \$325.00 \$300.00 Rate \$300.00 \$725.00 \$775.00 \$75.00 \$850.00 \$425.00 \$125,132.75 15.00 \$22,082.25 Normal Comments: \$1,500.00 Charlotte (WSOC) \$1,500.00 Charlotte (WSOC) Total \$500.00 Charlotte (WSOC) \$300.00 Charlotte (WSOC) \$275.00 Charlotte (WSOC) \$5,800.00 Charlotte (WSOC) \$6,200.00 Charlotte (WSOC) \$475.00 Charlotte (WSOC) \$4,250.00 Charlotte (WSOC) \$1,700.00 Charlotte (WSOC) \$325.00 Charlotte (WSOC) \$600.00 Charlotte (WSOC) \$300.00 Charlotte (WSOC) \$75.00 Charlotte (WSOC) Station Charlotte (WSOC)
By Broadcast Month
Sep. 2012 Grand Total: Comments **Rate** \$147,215.00 \$147,215.00 9/13/12 9/13/12 9/13/12 9/13/12 9/13/12 9/13/12 9/13/12 9/13/12 8/1/12 9/13/12 9/13/12 9/13/12 9/13/12 Entered

Line

Line Type / Break Type (Ref #)

Sec

Length

Run Times

× × ×

× × × × ×

× × ×

SOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.

kend P/B Piggy Back

"plixd-Agency/Adventiser

14.1 Normal Line / Spot 13.1 Normal Line / Spot 12.1 Normal Line / Spot 11.1 Normal Line / Spot 10.1 Normal Line / Spot

09/18/12-09/21/12 09/18/12-09/21/12 09/23/12-09/23/12 09/23/12-09/23/12 09/23/12-09/23/12 09/22/12-09/22/12 09/22/12-09/22/12 09/22/12-09/22/12 09/22/12-09/22/12 09/18/12-09/21/12 09/18/12-09/21/12 09/18/12-09/21/12 09/18/12-09/21/12 09/18/12-09/21/12 Dates

:30 9A- 10A (EST) :30 8A- 9A (EST)

:30 7A- 8A (EST)

:30|6A- 7A (EST)

:30 8A- 9A (EST)

:30 7A- 8A (EST) :30 6A- 7A (EST) :30 6A- 8A (EST) :30 4:30A- 4:59A (EST) :30 8A- 9A (EST) :30 7A- 8A (EST) :30 6A- 6:30A (EST) :30 5A- 5:30A (EST)

× × ×

:30 10A- 11A (EST)

× ×

Date:

Accepted-Station

9.1 Normal Line / Spot 8.1 Normal Line / Spot 7.1 Normal Line / Spot 6.0 Cancelled Line / Spot 5.0 Normal Line / Spot 4.1 Normal Line / Spot 3.1 Normal Line / Spot 2.1 Normal Line / Spot 1.1 Normal Line / Spot

¹ At: 02:05 PM on Thursday, September 20 2012



WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Product

Agency Advertiser Schedule Dates Contract #

Washington, DC 20007 Greer, Margolis, Mitchell & Associates 3050 K Street NW WSOCTV

Comments Billing Type

OBAMA FOR AMERICA Standard

CPE Account Types

Phone/Fax **Buyer Name** Salesperson

Sales Office

National/Political 95/101/1536 BASSETT, LAURA Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057) Political - Federal Candidate (1067) 1536/OBAMA FOR AMERICA (134148) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 09/18/12-09/24/12 325053 Sales Tax Net Total Commission Package Deal Order Type Demo CO-OP Commission % Entered By Headline # Last Modified Date Entered \$125,132.75 15.00 08/01/12 09/19/12 \$22,082.25 06260214 Jill Hipskind Normal

Charlotte (WSOC) Spots Rate By Broadcast Month Spots Rate Sep. 2012 135 \$147,215.00	4147 715 00	135	Grand Total:
Spots	\$147,215.00	135	Sep. 2012
Charlotte (WSOC)	Rate	Spots	By Broadcast Month
	***************************************		Charlotte (WSOC)

arand lotal:	(WSOC) st Month	
135	Spots 135	
\$147,215.00	Rate \$147,215.00	

		Comments:	Dale	dion;	Accepted-Station		
	8/1/12	Transition (MSOC)		FIRMATION CONTRAC			Cepted-Agency/Advertiser:
	9/13/12	\$500 00 Charlette (WSOC)	1 \$500.00	1	\prod		
	9/13/12	\$3,400.00 Charlotte (WSOC)) }		09/22/12-09/22/12	28.0 Normal Line / Spot
of 09/18/12-09/21/12 5 :30 I0:58A- 12P (EST) 4 X	9/1	\$3,400.00 Charlotte (WSOC)	4 \$850.00	× ;		09/18/12-09/21/12	Cancelled Line / Spot
obs 09/18/12-09/21/12 5 :30 10:58A-12P (EST) 4 x	9/1	\$1,000.00 Charlotte (WSOC)	1 \$1,000.00	× × × × × ×		09/18/12-09/21/12	1 Normal Line / Spot
	9/	\$490.00 Charlotte (WSOC)	1 \$490.00			09/23/12-09/23/12	Normal Line / Spot
	9	\$7,700.00 Charlotte (WSOC)	7 \$1,100.00	> >		09/22/12-09/22/12	1 Normal Line / Spot
t	9,	\$5,250.00 Charlotte (WSOC)		< > <		09/18/12-09/21/12	2 Normal Line / Spot
Comments Comments		\$5,100.00 Charlotte (WSOC)		< >	5 :30 5:30P- 6P (EST)	09/18/12-09/21/12	.1 Normal Line / Spot
19/18/12-09/21/12 5 :30 10:58A- 12P (EST) 4 X X X X X X X X X		\$3,300.00 Charlotte (WSOC)	4 \$825.00	< > <		09/18/12-09/21/12	1 Normal Line / Spot
09/18/12-09/21/12 5 :30 10:58A- 12P (EST) 4 X X X A 4 \$550.00 Rate Total Station Comments 09/18/12-09/21/12 5 :30 12P- 1P (EST) 4 X X X X X X \$550.00 \$2,200.00 Charlotte (WSOC) 09/23/12-09/23/12 5 :30 12P- 12:30P (EST) 4 X X X X X \$375.00 \$1,500.00 Charlotte (WSOC) 09/23/12-09/23/12 5 :30 12P- 12:30P (EST) 1 1 \$275.00 \$275.00 Charlotte (WSOC)		\$275.00 Charlotte (WSOC)	1 \$275.00	×		09/18/12-09/21/12	.1 Normal Line / Spot
109/18/12-09/21/12 5 :30 10:58A- 12P (EST) 4 X		\$275.00 Charlotte (WSOC)	1 \$275.00			09/23/12-09/23/12	1 Normal Line / Spot
09/18/12-09/21/12 5 30 10:58A- 12P (EST) 4 X X X X X X X X X		\$1,500.00 Charlotte (WSOC)	4 \$375.00	>		09/22/12-09/22/12	.1 Normal Line / Snot
09/18/12-09/21/12 5 :30 10:58A- 12P (EST) 4 X X X Y Y S Su Spots Rate Total Station		\$2,200.00 Charlotte (WSOC)	4 \$550.00	× : × ;		09/18/12-09/21/12	1.1 Normal Line / Spot
	Comments		R	X X X X X SU SU SU	5 :30 10:58A- 12P (EST)	09/18/12-09/21/12	5.1 Normal Line / Spot



WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Schedule Dates

Contract #

Advertiser

Washington, DC 20007 3050 K Street NW Greer, Margolis, Mitchell & Associates WSOCTV

> **Buyer Name** Phone/Fax

Sales Office Salesperson Brand Product Agency

Comments Billing Type Account Types

OBAMA FOR AMERICA Standard

Sales Tax

National/Political BASSETT, LAURA 95/101/1536 Telerep/Philadelphia Telerep/Philadelphia, Philadelphia (1057) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) 1536/OBAMA FOR AMERICA (134148) Pol/B Obama/D/Pre/US (16256) 09/18/12-09/24/12 325053 Net Total Commission Commission % Package Deal Order Type Demo CO-OP Headline # Entered By Last Modified Date Entered \$12 \$27 15 06. No 3 09. Z

Charlotte (WSOC)

y Broadcast Month	Spots
ep. 2012	135
rand Total:	135

9/19/12 Hipskind	By Broadcast Month Sep. 2012	Spots 135	Rate \$147,215.00
o 5260214	Grand Total:		\$147,215.00
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5.00	and the second second		
2,082.25			
25,132.75			
Total	Station	Comment	
\$6,000.00 Charlotte (WSOC)	lotte (WSOC)	Confinence	Entered
\$4,500.00 Charlotte (WSOC)	lotte (WSOC)		2/1/17
Char	Charlotte (WSOC)		8/1/12
Char		Program Change/Spot -NFL	1
\$2,000.00 Charlotte (WSOC)		- 1	8/1/12
\$2,500.00 Charlotte (WSOC)	otte (WSOC)		8/1/12
\$4,750.00 Charlotte (WSOC)	otte (WSOC)		9/13/12
\$850.00 Charlotte (WSOC)	otte (WSOC)		8/1/12
\$600.00 Charlotte (WSOC)	otte (WSOC)		8/1/12
\$1,500.00 Charlotte (WSOC)	otte (WSOC)		9/13/12
\$30,000.00 Charlotte (WSOC)	tte (WSOC)		9/19/12
\$5,000.00 Charlotte (WSOC)	tte (WSOC)		9/13/12
\$425.00 Charlotte (WSOC)	tte (WSOC)	9	9/13/12
\$850.00 Charlo	Charlotte (WSOC)	9	9/13/12
Comments:			
ng contract with this stationard	ionubatha 1		

Line

Line Type / Break Type (Ref #)

Sec

Length

Run Times

SPW Mo Tu We Th

Fr Sa

Su Spots

Rate \$6,000.00

:30 10P- 11P (EST) :30 10P- 11P (EST) :30 8P- 10P (EST)

31.0.1 Closed Preempt

31.0 Normal Line / Spot 30.0 Normal Line / Spot 29.1 Normal Line / Spot

WSOC-TV does not accept advertising con	kcepted-Agency/Advertiser:
WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition	Date
sis of race or ethnicityThis non-discrimination p	ACCEPTED Station:
=	RACT Date:
of each advertising contract with this stationwhether verbal or written.	omments:

Bookend P/B Piggy Back

41.1 Normal Line / Spot

09/24/12-09/24/12 09/24/12-09/24/12 09/22/12-09/22/12 09/20/12-09/20/12 09/18/12-09/20/12 09/22/12-09/22/12 09/23/12-09/23/12 09/18/12-09/21/12 09/21/12-09/21/12 09/21/12-09/21/12 09/20/12 09/20/12-09/20/12 09/18/12-09/18/12 09/24/12-09/24/12 Dates

:30|5A- 5:30A (EST) :30 6A- 6:30A (EST)

:30 8P- 11:30P (EST) :30 8:30P- 11:30P (EST) :30 11:35P- 12:02A (EST) :30 11:30P- 12:05A (EST) :30 11P- 11:35P (EST) :30 11P- 11:35P (EST) :30 10P- 11P (EST) :30 9P- 10P (EST)

×

× 2

\$15,000.00 \$2,500.00

\$500.00

\$600.00 \$850.00

\$850.00

\$425.00

× × ×

\$2,500.00 \$2,000.00

\$4,000.00 \$4,500.00

\$950.00

40.1 Normal Line / Spot

39.1 Normal Line / Spot

38.2 Normal Line / Spot 37.1 Normal Line / Spot 36.0 Normal Line / Spot 35.0 Normal Line / Spot 34.1 Normal Line / Spot 33.0 Normal Line / Spot 32.0 Normal Line / Spot

nted At: 02:05 PM on Thursday, September 20 2012



WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Agency Advertiser

Schedule Dates Contract #

09/18/12-09/24/12

325053

Brand Product

Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 1536/OBAMA FOR AMERICA (134148)

CO-OP Headline # Entered By Last Modified Date Entered 09/19/12 Jill Hipskind 08/01/12 06260214

Grand Total: Sep. 2012 By Broadcast Month Charlotte (WSOC)

135 135

\$147,215.00 \$147,215.00

Telerep/Philadelphia (134148) Telerep/Philadelphia (1057) E Telerep/Philadelphia (1057) E BASSETT,LAURA / 95/101/1536 Pes National/Political Standard OBAYNA FOR AMERICA OBAYNA FOR AMERICA Run Times SPW Mo Tu We Th Fr Sa Su Ran Filmes SPW Mo Tu We Th Fr Sa Su Ran Filmes SPW Mo Tu We Th Fr Sa Su Ran Filmes SPW Mo Tu We Th Fr Sa Su Ran Pa (EST) 1						ACCEPTACE CHARION		200		Secretary of the same of the s	1000
In TelerapyPhiladelphia (1057)	1 1			RACT	ON CONT		00			ccepted-Agency/Advertiser	Complied-A
In Teleop/Philadelphia, Philadelphia (1957) Packapa Deal Teleop/Philadelphia Packapa Deal Teleop/Philadelphia Packapa Deal	9/13/12	550.00 Charlotte (WSOC)				× .					
In Teleps/Philadelphia (1957)	9/13/12	375.00 Charlotte (WSOC)		1		- , . ×	9:58A- 12P (FST)		09/24/12-09/24/12	55.0 Normal Line / Spot	55.0 No
n Telerop/Philadelphia, Philadelphia (1057)	9/6/12	000.00 Charlotte (WSOC)		1	>	- , <	0A- 11A (EST)	5 :30 10	09/24/12-09/24/12	54.0 Normal Line / Spot	54.0 No
In Telerop/Philadelphia, Philadelphia (1057) Parkage Deal In Telerop/Philadelphia, Philadelphia (1057) Parkage Deal Commission % 15.00 Parkage Deal Parkage Deal Commission % 15.00 Parkage Deal	9/13/12	500.00 Charlotte (WSOC)		.	< +	-	0P- 11P (EST)	5 :3010	09/21/12-09/21/12	53.0 M/G For 31.0.1 / Spot	53.0 M
In Telerop/Philadelphia, Philadelphia (1057) Padage Deal E Telerop/Philadelphia, Philadelphia (1057) Padage Deal Commission \$22,082.25 95/101/1536 Pes National/Political Sales Tax Sandard OBAMA FDR AMERICA Run Times SPW No Tu We Th Fr So Su Spots Pale PA 64,6(EST) Padage Deal Net Total \$125,132.75 Sales Tax Sales	9/13/12	500.00 Charlotte (WSOC)			-		2:05A- 12:35A (EST)	5 :30 1	09/21/12-09/21/12	52.1 Normal Line / Spot	52.1 N
n Telerep/Biladelphia, Philadelphia (1057) e Telerep/Biladelphia, Philadelphia (1057) package Deal e BASSETT, LAURA e BASSETT, LAURA BASSETT, LAURA Commission \$22,082.25	9/13/12	950.00 Charlotte (WSOC)		- -		1	1:35P- 12:02A (EST)	5 :301	09/24/12-09/24/12	51.1 Normal Line / Spot	51.1 N
n Telerep/Philadelphia, Philadelphia (1057) e Telerep/Philadelphia, Philadelphia (1057) package Deal Commission % 15,00 Commission % 22,082.25 95/101/1536 Per National/Political Per National/Political Sales Tax Sandard OBAMA FOR AMERICA Run Times Sandard OBAMA FOR AMERICA Commission Sandard OBAMA FOR AMERICA Commission Sandard OBAMA FOR AMERICA Run Times Sandard Sandard Sandard Sandard OBAMA FOR AMERICA Commission Sandard OBAMA FOR AMERICA Run Times Sandard	9/13/12	350.00 Charlotte (WSOC)				1	1P- 11:35P (EST)	5 :30 1	09/24/12-09/24/12	50.1 Normal Line / Spot	50.1 N
n Telerep/Philadelphia, Philadelphia (1057) e Telerep/Philadelphia, Philadelphia (1057) beat Telerep/Philadelphia (1057) commission % 15.00 Commission % 22,082.25 95/101/1536 Package Deal Ret Total \$125,132.75 Pack National/Political Sales Tax Sandand OBAMA FOR AMERICA RATITIMES RATITIMES SAN A(EST) PACKAGE COMMISSION (1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	9/13/12	s850.00 Charlotte (WSOC)		- -		1	7:30P- 7:56P (EST)	5 :307	09/24/12-09/24/12	49.1 Normal Line / Spot	49.1 N
nn Telerep/Philadelphia, Philadelphia (1057)	9/13/1:	,100.00 Charlotte (WSOC)		- I		1	5:58P- 7:30P (EST)	5 :306	09/24/12-09/24/12	48.1 Normal Line / Spot	48.1 N
Telerop/Philadelphia (1057)	9/13/1	\$8/5.00 Charlotte (WSOC)	•			1 ×	5P- 6:30P (EST)	5 :30 6	09/24/12-09/24/12	47.1 Normal Line / Spot	47.1
### Telerep/Philadelphia (1057)	9/13/1	\$850.00 Charlotte (WSOC)		<u>.</u>		1	5:30P- 6P (EST)	5 :30 5	09/24/12-09/24/12	46.1 Normal Line / Spot	46.1
m Telerep/Philadelphia (1057) Order Type Normal e Telerep/Philadelphia (1057) Order Type Normal Package Deai Fackage Deai Commission % 15.00 Commission % 22,082.25 95/101/1536 Net Total \$125,132.75 Pess National/Political Sales Tax Standard OBAMA FOR AMERICA OBAMA FOR AMERICA Run Times SPW No Tu We Th Fr Sa Su Spots Rate Total Station Comments PA. BA (EST) 2 \$775.00 \$1,550.00 Charlotte (WSOC) 9A-10A (EST) 1 1 \$2.575.00 \$1,550.00 Charlotte (WSOC) 9A-10A (EST) 1 1 \$2.575.00 \$1,550.00 Charlotte (WSOC) 9A-10A (EST) 9A-10A (EST) 1 1 \$2.575.00 \$1,550.00 Charlotte (WSOC) 9A-10A (EST) 9A-10A	9/13/1	\$3/5.00 Charlotte (WSOC)		. ,		1	5P- 5:30P (EST)	5 :30	09/24/12-09/24/12	45.1 Normal Line / Spot	45.1
In Telerep/Philadelphia (1057)	9/13/	,450.00 Charlotte (WSOC)				1	9A- 10A (EST)	5 :30 9	09/24/12-09/24/12	44.1 Normal Line / Spot	44.1
Telerep/Philadelphia, Philadelphia (1057) Package Deal E Telerep/Philadelphia BASSETT,LAURA BASSETT,LAURA Commission \$15.00 Commission \$22,082.25 95/101/1536 Net Total \$125,132.75 Pess National/Political Standard OBAMA FOR AMERICA OBAMA FOR AMERICA Run Times SPW Mo Tiu We Th Fr Sa Su Spots Rate Total Station Comments Run Times SPW Mo Tiu We Th Fr Sa Su Spots Rate Total Station Comments Run Times SPW Mo Tiu We Th Fr Sa Su Spots Rate Total Station Comments	9/13/	(,550.00 Charlotte (WSOC)) I		2	8A- 9A (EST)	5 :30	09/24/12-09/24/12	43.1 Normal Line / Spot	43.1
Telerep/Philadelphia (1057) Telerep/Philadelphia (1057) Telerep/Philadelphia (1057) Telerep/Philadelphia (1057) Telerep/Philadelphia (1057) Package Deal Commission \$15.00 Commission \$22,082.25 95/101/1536 Net Total \$125,132.75 Standard OBAMA FOR AMERICA Run Times SPW Mo Tu We Th Fr Sa Su Spots Date Total Run Times Total To		Station	100	2		2	7A- 8A (EST)	5 :30	09/24/12-09/24/12	42:1 Normal Line / Spot	1.24
Telerep/Philadelphia, Philadelphia (1057) Telerep/Philadelphia Telerep/Philadelphia Telerep/Philadelphia BASSETT,LAURA Commission 95/101/1536 National/Political Standard OBAMA FOR AMERICA				Smote	We Th Fr Sa		Run Times	Sec Length	Dates	Line Type / Break Type (Ref #)	1
Telerep/Philadelphia, Philadelphia (1057) Telerep/Philadelphia Telerep/Philadelphia Telerep/Philadelphia Telerep/Philadelphia BASSETT,LAURA Commission 95/101/1536 National/Political Standard OBAMA FOR AMERICA											
Telerep/Philadelphia, Philadelphia (1057) Telerep/Philadelphia Telerep/Philadelphia Telerep/Philadelphia Telerep/Philadelphia BASSETT,LAURA Commission 95/101/1536 Pes National/Political Sales Tax Standard OBAMA FOR AMERICA											
Telerep/Philadelphia, Philadelphia (1057) Telerep/Philadelphia Telerep/Philadelphia Telerep/Philadelphia Telerep/Philadelphia Telerep/Philadelphia Telerep/Philadelphia Telerep/Philadelphia Telerep/Philadelphia Commission % Commission 95/101/1536 Net Total Poes National/Political Sales Tax Standard OBAMA FOR AMERICA	AND ADMINISTRATION OF THE ADMINISTRATION OF					×					
Telerep/Philadelphia, Philadelphia (1057) Telerep/Philadelphia (1057) Telerep/Philadelphia Telerep/Philadelphia BASSETT, LAURA Commission 95/101/1536 Pes National/Political Standard OBAMA FOR AMERICA											
Telerep/Philadelphia, Philadelphia (1057) Telerep/Philadelphia Telerep/Philadelphia Telerep/Philadelphia Telerep/Philadelphia Telerep/Philadelphia Telerep/Philadelphia Telerep/Philadelphia Telerep/Philadelphia Commission Soles Tax Standard						R AMERICA	OBAMA FOR	Comments			
Telerep/Philadelphia, Philadelphia (1057) Telerep/Philadelphia BASSETT,LAURA / 95/101/1536 National/Political Demo Order Type Package Deal Commission % Commission Sales Tax		***************************************						Billing Type			
Telerep/Philadelphia, Philadelphia (1057) Telerep/Philadelphia Telerep/Philadelphia BASSETT, LAURA Commission % / 95/101/1536 Net Total		***************************************		Sales Tax		olitical		Account Types			
Telerep/Philadelphia, Philadelphia (1057) Telerep/Philadelphia, Philadelphia (1057) Telerep/Philadelphia Telerep/Philadelphia Telerep/Philadelphia Commission% Commission		and the state of t	\$125,132.75	Net Total		536		CPE			
Telerep/Philadelphia, Philadelphia (1057) Telerep/Philadelphia Telerep/Philadelphia Telerep/Philadelphia Commission%		and the state of t		Commission			/	Phone/Fax		Washington, DC 20007	Was
Telerep/Philadelphia, Philadelphia (1057) Telerep/Philadelphia Telerep/Philadelphia				Commission		LAURA	O	Buyer Name	aico	3050 K Street NW	305
Telerep/Philadelphia, Philadelphia (1057) Order Type				Package Dea		hiladelphia		Sales Office	stoc	Greer, Margolis, Mitchell & Associates	Gre
1330/ OBAINA FOR AMERICA (134148)			Normal	Order Type	telphia (1057)	hiladelphia, Philad		salesperson			
1536/OBAMA FOR AMERICA (1911)		***************************************		Demo	A (134148)	AMA FOR AMERICA		Salaman		10001	

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

Accepted-Agency/Adve



Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

Billing Type Comments

OBAMA FOR AMERICA

Account Types

National/Political 95/101/1536

Sales Tax Net Total Commission

\$125,132.75

\$22,082.25

Phone/Fax **Buyer Name**

> BASSETT, LAURA Telerep/Philadelphia

> > Commission % Package Deal

15.00

Sales Office Salesperson WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Agency Product

Advertiser

Brand

Contract # Telerep/Philadelphia, Philadelphia (1057) 1536/OBAMA FOR AMERICA (134148) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 09/18/12-09/24/12 325053

Demo CO-OP Order Type Headline # **Entered By** Last Modified Date Entered 09/19/12 08/01/12 06260214 o Normal

Jill Hipskind

Grand Total: Sep. 2012

Spots 135 *147,215.00

Charlotte (WSOC)
By Broadcast Month 135

\$147,215.00

Line Type / Break Type (Ref #)	Dates	Sec Length Run Times	1			
56.0 Normal Line / Spot	09/24/12-09/24/12)12P- 1P	Jrw 10 10 We In Fr Sa Su Spots	Rate	Total Station	Comments
	09/24/12-09/24/12	6 :30 4P- 5P (EST)	- - - - - - - - - -	\$375.00	\$375.00 Charlotte (WSOC)	0/13/13
	09/18/12-09/21/12	5 :30 5:30A- 6A (EST)	•	\$825.00	\$825.00 Charlotte (WSOC)	9/13/12
	09/24/12-09/24/12	5 :305:30A- 6A (FST)		\$425.00	\$1,700.00 Charlotte (WSOC)	0/12/12
	09/24/12-09/24/12	5 :30 6:30A- 7A (EST)	1	\$425.00	\$425.00 Charlotte (WSOC)	2/12/12
61.0 Normal Line / Spot	09/18/12-09/21/12	5 306:306		\$850.00	\$850.00 Charlotte (WSOC)	9/15/12
62.0 Normal Line / Spot	09/20/12-09/20/12		1 1 1 1 4	\$850.00	\$3,400.00 Charlotte (WSOC)	9/13/12
63.0 Normal Line / Spot	09/23/12-09/23/12		1	\$7,000.00	\$7,000,00 Charlotte (WSC)	9/13/12
		.50/11 of (E31)	1	\$1,000.00	\$1,000.00 Charlotte (WSOC)	9/19/12
						71/61/6
Accepted-Agency/Advertiser:		Date:	CONTRIVATION CONTRACT			
		Author Salon	Station	U	Comments:	
WSOC-TV does not accept advertising contracts that impormissible disciplinations	cts that impermissible					
The state of the s	Cle ingi imparmicable	Contract to the second				